

JEREMY CLARK

I'm an experienced UX leader, product strategist, collaborative partner, and inquisitive craftsman.

EXPERIENCED LEADER

I lead diverse, multi-disciplinary UX orgs, guiding them to meet strategic goals and ship industry-shifting products. I have for over 25+ years.

PRODUCT STRATEGIST

I build and motivate design-led product incubation labs & innovate solutions that solve complex challenges to transform established industries.

COLLABORATIVE PARTNER

I team with strategic clients and bridge design, engineering and product organizations to deliver cohesive & effective solutions.

INQUISITIVE CRAFTSMAN

I combine design & tech skills to ensure high-quality results. I'm always learning the latest tools and trends to bring modern creative visions to life.

Experience Matters | Head of Design

5 years (2019-now)

- Exploring cutting-edge Generative AI technology, developing Figma plugins to solve designer pain points
- Conceptualized AI-powered mobile & web experiences for the World's Fair 2025 Expo
- Directed digital design for Asia's largest power company including custom AI-powered support agent
- Consulted for 4 generative AI early-stage startups, providing strategic design guidance

JLL (Jones Lang LaSalle) | Product Design VP

1.5 years (2021-22)

- Staffed & mentored in-house design organization of cross-disciplinary creatives for global real estate firm
- 300+ component unified design system built, process defined, and adoption evangelized 1
- Innovated an AI-powered workforce mobile app to support return to office experiences
- Strategic advisor on 3 mergers and acquisitions for executive leadership team

Yext | Product Design & Strategy VP

4 years (2017-21)

- Led creation of modern AI-driven search product with NLP and ML for brand web sites
- Member of product council, advising CEO, CTO, and CSO weekly on product roadmap
- Visualized the CEO's vision for the company's future with digital storytelling
- Staffed & mentored in-house design org and introduced user research, voice of customer, and data-driven insights

Adobe | Director of Design

17 years (1997-02, 05-17)

- Founded a design-led product innovation lab of 10, scaled to 50+ multi-disciplinary team
- Invented, designed, & led strategy for Digital Publishing Suite (DPS), FTE +250 growth, \$50M+ ARR within 3 yrs
- Owned Product & Design for 3 releases of Flash during peak of its popularity, leading to acquisition by Adobe
- Innovated browser capabilities for interactive content & embedded video, enabling YouTube & other new platforms
- Partnered with Samsung, NYTimes, Condé Nast, CNN, WB, NBC; Spoke at TED, AIGA, SXSW, and Adobe MAX

Razorfish | Executive Producer & Creative Technologist

3 years (2002-05)

- Produced 12 award-winning projects ranging from web sites to walk-up kiosks
- Crafted bespoke storytelling solutions by identifying & leveraging latest in technology
- Collaborated with world-renowned clients such as: National Geographic, J. Paul Getty, MoMA, Smithsonian