

JEREMY CLARK

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PRODUCT
INNOVATOR

DESIGN
LEADER

AI &
STORYTELLING

6

v1.0 product
launches

150+

designers hired
& managed

5

design systems
owned & created

TOP TOOLS

Figma
Midjourney
Premiere Pro
+ many more

STRENGTHS

Strategy
Innovation
Mentoring
Problem Solving
Hands-on Design

B.A.

Graphic Design
& Multimedia

Experience Matters | Head of Design

5 years (2019-now)

- Exploring the cutting-edge future of storytelling with generative AI short films
- Conceptualized AI-powered mobile & web experiences for the World's Fair 2025 Expo
- Directed product strategy & design for Asia's largest power company on renewable energy
- Sought out by 3 generative AI early-stage products for guidance and design strategy
- Recognized thought leader in the generative AI creative tooling and storytelling space

JLL (Jones Lang LaSalle) | Product Design VP

1.5 years (2021-22)

- Established new design practice within technology arm of a commercial real estate giant
- 300+ component unified design system built, process established and managed
- 16-person design organization of cross-disciplinary creatives, hired and mentored
- Strategic advisor on 3 mergers and acquisitions for executive leadership team

Yext | Product Design & Strategy VP

4 years (2017-21)

- Member of product council, advising CEO, CTO, and CSO weekly on product roadmap
- Brought to life the CEO's vision of the company's future with storytelling
- Led AI-driven search capabilities, NLP, and ML for federated brand sites, expanding SaaS
- Initiated and led key research to map the first-ever end-to-end customer journey
- Introduced continuous user research, voice of the customer, and data-driven insights

Adobe | Director of Design

12 years (2005-17)

- Founded design-led innovation lab of 10, scaled to 55 cross-functional collaboration team
- Invented, designed, and led product strategy for 1st digital magazine for iPad platform
- Established digital publishing suite for Adobe, FTE +250 growth, \$50M+ ARR in 3 yrs
- Invented no-code web-based responsive storytelling design tools
- Customer-centric thinking with partners: Samsung, NYTimes, Condé Nast, CNN, WB, NBC
- 25+ industry event presentations: TED Talk, AIGA, SXSW, and Adobe MAX

Razorfish | Executive Producer & Creative Technologist

3 years (2002-05)

- Produced 12 award-winning projects ranging from web sites to walk-up kiosks
- Crafted bespoke storytelling solutions by identifying & leveraging latest in technology
- Collaborated with world-renowned clients: NatGeo, J. Paul Getty, MoMA, Smithsonian

Adobe | Product Manager & Product Designer

5 years (1997-2002)

- Product manager for 3 releases of Macromedia Flash, leading to acquisition by Adobe
- Innovated browser capabilities for embedded video, enabling YouTube-like platforms
- Led media tours and showcases, presenting at industry events with audiences of 3000+